



TURN KNOWLEDGE INTO ACTION FOR BEHAVIOR CHANGE THAT STICKS

Vis Activa Learning supports organizations in bringing their visions for high-impact training and development solutions to life. Our extensive expertise allows us to quickly create flexible programs to provide transformational results.

COMPANY DATA

Year established: 2006
State established: Arizona
Corporation: LLC
Federal ID: 26-0636054
D & B: 08-017-0966
Service Area: National
NACIS CODES:
611430
541612
541618

CERTIFICATIONS:



CAPABILITIES

LEARNING & DEVELOPMENT EXPERTISE

- Learning strategy consulting
- Needs/Project assessments
- Performance consulting
- Internal marketing for training
- Training branding
- Enterprise-wide rollout plans
- Awareness campaigns
- Training Measurement & Evaluation

INSTRUCTIONAL DESIGN AND DEVELOPMENT

- Custom content design
- Client content redesign
- SME content creation support
- Classroom to online design
- Blended learning solutions
- Job aids
- Awareness kits
- Facilitator kits
- Launch kits

LEARNING FACILITATION AND COACHING

- One-one-one competency coaching (EQ-i/ Korn Ferry)
- Train-the-trainer certifications
- Custom workshop facilitation
- Retreat facilitation
- Employee engagement support
- Focus groups

PARTIAL CLIENT LIST



MICHELLE STERLING

Founder and Owner
Vis Activa Learning

CONTACT

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CREDENTIALS

- Advanced and ongoing education in the fields of organizational communication, training, human resource development, and the behavioral sciences
- First 100 Internationally Certified Professional in Learning & Performance (CPLP) and CPLP Pioneer 2006, ASTD
- Voices 360, Lominger Korn/Ferry, 2002
- Emotional Intelligence EQi-2.0, MHS, 2013
- 20+ years leading Corporate T&D efforts for national organizations
- 30+ years industry experience